## **KCC "Highly Commended" for Trade Development Work**

Kent County Council's "Kent International Business" scheme received a "Highly Commended" award in the 2013 Enterprising Britain Awards under the "Encouraging Exports" category. The application submitted by KCC also included the trade development work delivered within the 2 Seas Trade project.

The ceremony took place on 22 November at the House of Commons and awards were presented by Matthew Hancock MP, Minister for Skills & Enterprise. Vince Cable also attended the event to meet the award winners.

This national award scheme has four categories:

- The most enterprising area in the UK
- The organisation that best promotes enterprise
- The organisation most successful in encouraging businesses to export
- The school / FE college in the country that is best at supporting enterprise ambition

Only 8 awards were presented which including the four "Highly Commended" awards, one for each category so KCC did extremely well to be selected.

KIB was recognised for its efforts to boost export levels in the county based on its unique partnership approach and the innovative approach pioneered by KCC in supporting local businesses.









